

## Business Card Ads: \$100

For Business Card size ads please supply one of the following: Actual business card in good condition, in color or black & white, or short message.

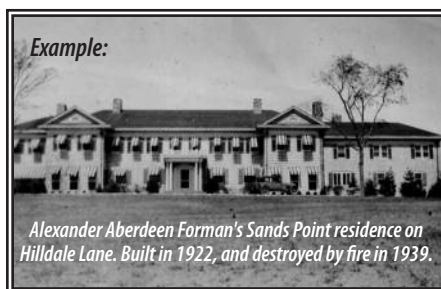
### Business Card Ad Dimensions Horizontal: 2-1/4" x 3-1/2"

Example:

Looking forward to the development of new cultural and educational projects at the Preserve this upcoming year!

— *The McCullin Family*

Example:



Alexander Aberdeen Forman's Sands Point residence on Hilldale Lane. Built in 1922, and destroyed by fire in 1939.

Join us at the  
Preservers' Celebration



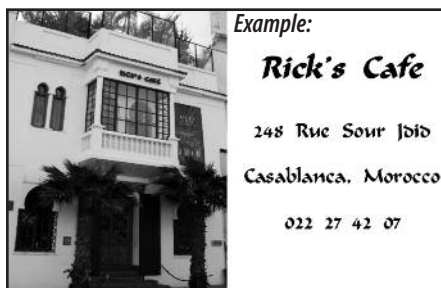
Example:

It's a centennial celebration for the Village of Sands Point.

"There's many a good tune played on an old fiddle."

— *Proverb*

Example:



Example:

**Rick's Cafe**

248 Rue Sour Jdid

Casablanca, Morocco

022 27 42 07



Mostafa Rajraji  
Philip Stone Caterers  
175 Sunnyside Boulevard, Plainview, NY 11803  
516.390.2775 phone, 516.326.2641 fax  
mrarajji@culinarinc.com  
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Example:

Stevens J. Kasselmann, Esq.

KASSELMAN & RUHLING  
ATTORNEYS AT LAW

1044 Northern Blvd., Suite 101 Roslyn, NY 11576  
152 Madison Ave., Suite 700 New York, NY 10016

Phone: 516.621.5171 Fax: 516.621.4271  
Phone: 646.812.1744

Email: skasselmann@att.net  
Admitted in: New York ■ Florida ■ Massachusetts

## Journal Committee:

Co-chairs: Karli Hagedorn and Jean-Marie Posner  
Irmgard Carras, Georgia DeYoung, Marcia Forman,  
Marla Freeman (Smallkaps Assoc., Inc.), Meghan Horman, Joan Gay Kent

1. Gold Coat Estates.....\$15,000 .....10 tickets + full page Journal Ad: Inside or Back Cover
2. Hempstead House.....\$10,000 ..... 8 tickets + full page Journal Ad (interior)
3. Castlegould.....\$5,000 .....6 tickets + full page Journal Ad (interior)
4. Falaise.....\$3,000 .....6 tickets + full page Journal Ad (interior)
5. Mille Fleurs .....\$2,000 .....4 tickets + full page Journal Ad (interior)
6. Shoreline & Gardens.....\$1,000 .....2 tickets + 1/2 page Journal Ad
7. Cow Barns & Stables .....\$700 .....1 ticket + 1/3 page Journal Ad
8. Individual Ticket(s).....\$150 .....1 ticket
9. Historian .....\$1,500 .....Full page Journal Ad (interior)
10. Preserver.....\$750 .....1/2 page Journal Ad
11. Naturalist .....\$550 .....1/3 page Journal Ad
12. Gardener .....\$250 .....1/4 page Journal Ad
13. Centennial.....\$100 .....Business Card size Ad
14. Member .....\$ 75 .....Honor Roll List



FRIENDS OF THE  
SANDS POINT  
PRESERVE

THE GUGGENHEIM ESTATE

800 Port Washington Blvd., Port Washington, NY 11050  
Phone: 516.571.7901 • www.thesandspointpreserve.com

Please email Journal Ad Materials by April 12, 2010 to: [sppreserve@gmail.com](mailto:sppreserve@gmail.com)

Friends of the Sands Point Preserve is a Non-Profit Organization.  
Donations are tax deductible in accordance with Federal and State tax codes.

The  
Mysteries  
of  
Morocco  
Second Preservers' Celebration

Journal Ad Materials  
Requested by April 12, 2010

Saturday, May 1, 2010  
Hempstead House  
Sands Point, NY

## Event Journal — Advertising Specifications Guide

Centennial Journal featuring comprehensive timeline of Sands Point, definitive oral history from Mayor Leonard Wurzel, exclusive photographs and more about the history of The Sands Point Preserve!

### How does purchasing an Event Journal Ad work?

Here are some options for your space in the Journal:

1. Sponsor a "moment in time" and allow us to design your page with something of historical interest. The caption will recognize your sponsorship and our appreciation (this option is for Full Page Ads only).
2. Submit a photo/s emailed digitally as a 300 DPI jpg file format to: [sppreserve@gmail.com](mailto:sppreserve@gmail.com) and provide us with your caption and/or message.
3. Allow us to select a photo and caption for you. You can express your own sentiment and provide us with the message to accompany the photo (see examples inside).
4. You may also supply a "camera-ready" ad in color or B/W to the exact measurements listed within this guide. File formats accepted are Press Quality PDF files or 300 DPI (or greater) JPG's or Tiff's. For Business Card size ads, please supply either text or a clean business card.

### Additional information about the Event Journal:

- By submitting photographs, you are consenting to allow your photo/s or message to be used in the *Journal*.
- It may not be possible to return the photo/s submitted; please keep a copy for yourself. Color photos are accepted as ads are the same price whether in color or Black & White (B/W).
- Your photos or messages do not need to be about Sands Point, The Sands Point Preserve, Honorees, or Morocco. It is entirely up to you.
- Although the *Journal* will be given out for no charge to ticket holders at the Event, they may also be sold separately \$75.00 each.
- Purchasing the *Journal* without a ticket to the event still entitles the purchaser to a 2010 Season Pass and membership to the Preserve (valued at \$75.00).

Actual Journal Page Size is 8.5" x 11". This layout is reduced.  
The ad dimensions sizes shown are the actual sizes your ads will appear.